



Corporate Philanthropy Creative Pitch Deck Manager (Freelance)

Nest is a 501(c)3 nonprofit committed to supporting the responsible growth and creative engagement of the artisan and maker economy to build a world of greater gender equity and economic inclusion. Through programs that support the wellbeing of artisans both in the United States and globally, Nest is bringing radical transparency and opportunity to the informal handworker economy. Nest is reimagining the future of work and advocating for the interests of overlooked artisan and maker entrepreneurs and small businesses to advance gender equity and deepen economic inclusion for women and vulnerable populations in the United States and around the world. Through a comprehensive suite of programs, Nest supports over 1,500 micro and small businesses as they develop their operations to access meaningful market opportunities and achieve long-term success.

This freelance role sits within Nest's Partnerships Team which is responsible for raising the organization's annual revenues of over \$5M. This team of 7 oversees the organization's engagement with its active Board members and advisors, as well as institutional and individual donors, and brand and corporate partners. We are seeking a freelancer to support dynamic pitch deck creation for new ideas and partnership strategies across the team with a focus on our Corporate Philanthropy. The role would focus on supporting engagement of our wide variety of corporate clients and prospects through the building of on-brand, creative, and stunning visual pitch proposals and collateral for current and future partnerships.

We are looking for designers and visual storytellers who have an ability to rapidly turn concepts into concise and dynamic pitch presentations presenting a compelling narrative while speaking to Nest's overarching mission and client goals. Ideal candidates would be highly organized and have the ability to thrive in a fast-paced, entrepreneurial environment. The candidate should bring exceptional attention to detail, strong copywriting skills, graphic storytelling and strategic thinking. Across the full staff Nest looks for individuals with strong interpersonal communication skills, the ability to manage multiple projects and priorities, and work well in a team and independently.

While this position is a freelance position, there may be future opportunities for full time employment.

The job responsibilities include

- Supporting the growth and development of the Corporate Philanthropy portfolio working directly with the Director of Corporate Philanthropy for 20 - 25 hours per week through delivery of creative, professionally produced pitch decks and graphic proposals within defined timeframes including graphic design, copywriting and editing
- Work indirectly with Nest corporate prospective and current clients to understand end goals, target audience, and messaging
- Translate key business components and partnership strategies into graphic narrative and compelling visuals for ease of audience understanding and buy-in
- Utilize collaboration and design tools, along with design best practices, to create winning pitch decks for business development and client/partnership procurement
- Bringing strategic, innovative creative ideas to life from concept to execution, adjusting with feedback along the way

- Coordinate, review and edit proposal input from a variety of stakeholders across the organization including Nest's partnerships team but also potentially from Nest's marketing, programming and/or finance teams
- Maintain project libraries; compile all reference material together with program files

Experience & Qualifications

- Minimum of 5 years of experience in a marketing and/or creative design role. Agency or Graphic Storytelling experience preferred.
- Exceptional project management, copywriting, editing skills
- Ability to produce compelling and engaging design proposals that tell a story
- Experience with and deep working knowledge of PowerPoint and Canva as a design tool
- Highly proficient with Adobe Creative Suite (InDesign, Adobe, Photoshop, Illustrator)
- Deeply passionate about using your design talents to improve the world and drive social change

Salary & Benefits

The is a part time 2-month contracted role, working 20 -25 hours per week, with the opportunity for extension and potential full time employment. Nest is a fully remote operation and offers competitive salaries determined using nonprofit salary rate guides published annually in major US cities. The hourly rate will ultimately be determined based on the previous experience and geographic location of the selected candidate within the range of \$2,200 to \$3,000 per month. Employees must be eligible to work in the United States.

Instructions for Applying

A resume is not required at this stage of the hiring process. Instead, please email renee@buildanest.org indicating your interest in applying for the position with links to sample work and we will send instructions for applying. The subject line should include your name and this position title.