

Nest Inclusive Work Coalition

A multistakeholder initiative on handcraft and homebased work as instruments of justice and equity



NEST



In the last five years, Nest has convened stakeholders to successfully



Coauthor and launch the Nest Standards for Homes and Small Workshops



Develop and implement training systems to bring these processes to the end-worker



Apply the Standards to a wide range of informal work settings from handworkers to wastepickers



Establish a new dataset on worker wellbeing for previously unrecognized workers



Create a market and a demand for artisan and Ethically Handcrafted goods



Connect hundreds of previously excluded makers in the US with market access opportunities

The Moment



With many around the world working from home in response to Covid-19, the future of work will include small workshops and homework and in ways we once never thought possible. During this critical moment, Nest is scaling our work to:



Ensure that these workers are protected and empowered through **widespread industry and public recognition** of their essential roles in the global economy



Illustrate that **inclusive work structures can advance businesses** largely led by and employing women and BIPOC community members



Champion the work of artisans and handworkers around the globe

The Nest Coalition will launch a public campaign to bring unprecedented visibility and investment into this overlooked sector.



Together We Will

Bring together business and philanthropy to collaborate and develop solutions for elevating the handworker economy.

Increase consumer awareness of—and demand for—ethically handcrafted items including global and domestic BIPOC-led supply chains.

Create a multilateral coalition and public campaign to protect, pay and champion makers and handworkers

Increase adoption and reach of the Nest Standards across the industry.

Our First Step Together



Your involvement and support will enable the following industry leadership initiatives:



Consumer research to inform how we as an industry speak to consumers and collectively drive sales of ethically handcrafted products



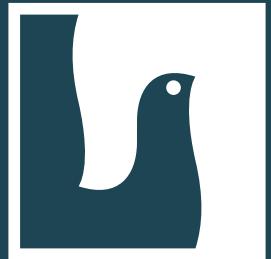
The launch of an open-access industry portal that provides tools and resources for policy shifts around home-based labor



A co-created consumer campaign, Nest will work in partnership with BBMG to amplify messaging around how consumer choices around ethical handcraft can drive change

We hope you will consider joining Nest's Coalition by making a commitment to:

- Attending coalition meetings, alongside like-minded brand leaders, to advance our shared agenda (*meetings are quarterly taking place virtually*)
- Making a philanthropic contribution to support our collective industry-leading work developing tools and resources to support growth of the handworker economy
- Working alongside Nest and utilizing our services, whether it be for transparency, sourcing, policy or strategy, to advance your brand's individual efforts to enable inclusive supply chains and ethical home and handwork.
- Engage corporate leadership in the work of the coalition including via opportunities for storytelling, public speaking and advocacy



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Join Us!

CONTACT

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