

Social Media Internship

REMOTE

Founded in 2006, Nest is a nonprofit 501(c)(3) building a new handworker economy to generate global workforce inclusivity, improve women's wellbeing beyond factories, and preserve cultural traditions of craft. Working hand in hand with brands, philanthropists, and artisan businesses, Nest is using radical transparency, data-driven development, and fair market access to connect craftspeople, brands, and consumers in a circular and human centric value chain.

The Nest Social Media Internship is available for a minimum 4-month period and should begin as soon as possible. The Social media intern will report directly to Nest's Chief Marketing Officer and be responsible for supporting Nest's activities across its Facebook, Instagram, Twitter, LinkedIn and YouTube accounts, with a particular focus on Instagram. The Social Media Intern(s) should be available to work for at least 8 hours per week. This position is unpaid, but can be used to count towards college credits.

THE PRIMARY RESPONSIBILITIES OF THE SOCIAL MEDIA INTERN(S) WILL BE TO:

- Work with Nest's Chief Marketing Officer to curate content to be shared across Nest's social media channels.
- Collaborate with Nest's designer to help facilitate creation of designed social media assets
- Calendar posts in advance using scheduling software
- Manage Nest's social audience by responding to comments on the Nest pages, unfollowing spam accounts, and Liking posts issued by Nest's strategic partners
- Facilitating winner selection for Nest's social media giveaways and other social initiatives involving artisan product
- Promote Nest's core awareness initiatives by working with Nest's Chief Marketing Officer to share exciting news in real-time
- Work to optimize email practices, including designing, building and launching MailChimp driven campaigns

INTERN REQUIREMENTS

- Working towards a college degree or a recent graduate
- Please note this is an unpaid part-time intern position
- Availability to work for at least 8 hours per week M-F
- Experienced using social media platforms including Facebook, Instagram, and Twitter (with a particular focus on Instagram)
- Interested in artisans, craftsmanship, fashion, social impact, etc.
- Organized, professional and project focused

Interested and qualified candidates should send a cover letter and resume to Sasha Wallinger at sashaw@buildanest.org