This original Prada fragrance, they do good too. In conjunction with the New York based philanthropic organization Nest and Les Aromes du Maroc, The Orange Blossom Project works to empower the Moroccan Berber women harvesting the orange blossoms that are an ingredient in another of the collection’s fragrances Berber Blonde. “Nest has trained the women how to take that waste product (from harvesting and oil extraction) and upcycle it into their own line of products, they now have an orange blossom water and scented candles and know how to make compost. The women now have their own three social enterprises, they’ve been trained in financial literacy they have their own brand and logo.” explains Christiansen Si –Ahmed comparing it to the ethical and philanthropic schemes currently mushrooming in the fashion, coffee and chocolate industries.