



COVID-19 Funding Resource Guide for Small Artisan Businesses

This is a guide of funding resources available to small to medium-sized enterprises directly impacted by the coronavirus (COVID-19) crisis. This includes grants, funds, zero-to-low-interest loans, and additional financial support opportunities which may be of interest to artisan businesses. Resources are organized by category and are compiled from trustworthy sources.

These financial resources are not affiliated with Nest. For more information on eligibility, terms and conditions, and application deadlines, please visit the linked websites.

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Grants and Funds

Global

Google Small Business Support | [Learn more](#)

Google pledges \$800+ million to support small businesses and crisis response

Facebook Small Business Grants Program | [Learn more](#)

Facebook pledges \$100 million in cash grants and ad credits

Bumble Loves Small Businesses | [Learn more](#)

Bumble is granting a number of small businesses up to \$5K

The GoFundMe.org Small Business Relief Fund | [Learn more](#)

GoFundMe is providing one-time matching grants to small businesses who raise at least \$500 through a GoFundMe fundraiser and can verify that your small business has been negatively impacted by a government mandate due to the COVID-19 pandemic

Sheamoisture Community Commerce Fund | [Learn more](#)

SheaMoisture will be offering \$100,000 in grants (\$10,000 each to 10 different businesses) to minority small business owners and entrepreneurs of color who have the ability to convene communities online for good, or distribute goods door-to-door (or via e-commerce) are encouraged to apply. The announcement was made on their Instagram with more official details promised to come

Artist + Activist Relief Fund | [Join the waitlist](#)

This fund, created by The Soze Foundation, TaskForce and Invisible Hand, supports artists + activists whose work has been impacted by COVID-19. They have distributed \$90,000 in grants to over 250 artists and activists. They are currently accepting waitlist registrants.

International or Multinational *(Alphabetical by country)*

Central European Initiative: COVID-19 Extraordinary Call for Proposals 2020 | [Learn more](#)

The COVID-19 Extraordinary Call for Proposals 2020 aims to quickly address the specific needs of communities in CEI Member States. Grants are awarded in three areas of intervention including support to micro, small, and medium-sized enterprises

Central European Countries

Community Foundation of Northern Ireland: Coronavirus Community Fund | [Learn more](#)

The Community Foundation of Northern Ireland's Coronavirus Community Fund supports community organizations throughout Northern Ireland who are supporting isolated older people at the time of the COVID-19 outbreak

Ireland

United States *(Alphabetical by state)*

CERF+ The Artists Safety Net | [Learn more](#)

CERF+'s emergency relief grants for artists working in a craft discipline are available to artists and craftspeople based in the US who are infected with COVID-19 and require intensive medical care

United States

ConvertKit: The Creator Fund | [Learn more](#)

The Creator Fund provides financial assistance to active creators who are experiencing financial hardship due to COVID-19. The Fund covers medical, childcare, housing, or grocery needs

United States

Peace Development Fund: De Colores Rapid Response Fund | [Learn more](#)

The De Colores Rapid Response Fund offers grants of \$500 to \$1,000 to grassroots organizations working to make positive community interventions through strategic, organizing-focused approaches, especially in marginalized communities of color and working class communities

United States

Kinkade Family Foundation: Emergency Grants for Humanitarian Nonprofit Organizations | [Learn more](#)

The Kinkade Family Foundation is providing Emergency Grants for humanitarian nonprofit organizations that are supporting women, children, families or art initiatives. One-time grants of up to \$2,500 are provided for unexpected emergencies related to the COVID-19 pandemic

United States

Central Alabama Community Foundation: Community COVID-19 United Relief Fund | [Learn more](#)

The Community COVID-19 United Relief Fund will support nonprofit emergency response and recovery efforts in the River Region area of Central Alabama and the Wiregrass. Grants will be awarded to 501(c)3 nonprofit organizations supporting basic needs or health and wellness efforts related to the COVID-19 emergency and its aftermath

Alabama

Mobile Area Disaster Relief Fund | [Learn more](#)

The Community Foundation of South Alabama, in coordination with the City of Mobile, has activated the Mobile Area Disaster Relief Fund in response to the COVID-19 pandemic. The Fund will provide support for relief efforts to aid those affected by COVID-19 in the Mobile area of Alabama

Alabama

OneAZ COVID-19 Community Impact Grants | [Learn more](#)

100 local Arizona nonprofits will be selected to receive grants of \$2,000 each to provide financial support as our state and our nation navigate the dynamic and constantly developing COVID-19 situation

Arizona

San Francisco COVID-19 Small Business Resiliency Fund | [Learn more](#)

The COVID-19 Small Business Resiliency Fund allows impacted small business owners in San Francisco, California to access up to \$10,000 for employee salaries and rent
California

Colorado COVID Relief Fund | [Learn more](#)

The Colorado COVID Relief Fund's purpose is to raise and coordinate allocation of funds based on prevention, impact and recovery needs of community-based organizations in Colorado. Through this Fund, eligible community-based organizations across Colorado may receive a general operating grant of up to \$25,000
Colorado

Denver Small Business Emergency Relief | [Learn more](#)

This program offers cash grants of up to \$7,500 to Denver-based small businesses that have lost the ability to operate including retail shops.

Colorado

Central Kansas Community Foundation: Central Kansas Community Relief Fund | [Learn more](#)

The Central Kansas Community Relief Fund supports effects and recovery efforts stemming from the COVID-19 pandemic across the Central Kansas Community Foundation service region, which includes Butler County, Elk County, Harvey County, Marion County, Sedgwick County (Valley Center), and Wilson County
Kansas

City of Boston: Boston Artist Relief Fund | [Learn more](#)

The Boston Artist Relief Fund will award grants of \$500 and \$1000 to individual artists who live in Boston whose creative practices and incomes are being adversely impacted by Coronavirus 2019 (COVID-19)

Massachusetts

Michigan Small Business Relief Program | [Learn more](#)

The State of Michigan will provide both grants and loans to small businesses affected by the coronavirus. Grants will be available in amounts of up to \$10,000 to help cover working capital. Loans will be available in amounts from \$50,000 to \$200,000 at interest rates of 0.25%

Michigan

Albuquerque Community Foundation: Emergency Action Fund | [Learn more](#)

This Fund will provide short-term, unrestricted funding to support operations of organizations that are struggling with immediate lost revenue and non-recoverable expenses due to COVID-19. We will be making grants immediately and on an ongoing basis, as funds are available, to increase funding to organizations in crisis

New Mexico

New York City Employee Retention Grant Program | [Learn more](#)

Small businesses with one to four employees can apply for a grant of up to \$27,000 that covers 40% of payroll costs over the course of two months. You must show that you lost 25% of your revenue due to the coronavirus

New York

AssistHer COVID-19 Emergency Relief Grant | [Learn more](#)

Texas Woman's Center for Women Entrepreneurs launches a total of \$1 million (100 grant awards at \$10,000 each) to assist Texas-based, woman-owned businesses that have been severely impacted by Coronavirus (COVID-19)

Texas

All Together ATX: Austin Community Foundation | [Learn more](#)

The All Together ATX Fund invites area nonprofits to submit proposals for the work they are doing to provide assistance to those most negatively impacted by the suppression efforts for and the spread of COVID-19

Texas

Stand with Austin Fund | [Learn more](#)

The Stand With Austin Fund was established in partnership with the Entrepreneurs Foundation to receive charitable donations to support nonprofits assisting individuals and small businesses most negatively impacted by the cancellation of SXSW and least able to recover on their own
Texas

Luminaria and the City of San Antonio's Department of Arts & Culture: Corona Arts Relief Fund | [Learn More](#)

The Corona Arts Relief Fund provides technical and professional development support for individual artists during the national CORONA / COVID-19 pandemic who are based in Bexar County, Texas. Artists can apply for grants of up to \$600 to make up for lost revenue or to fund professional development
Texas

Amazon Neighborhood Small Business Relief Fund | [Learn more](#)

Amazon pledges \$5 million in grants for small businesses in Bellevue, Washington and the South Lake Union and Regrade neighborhoods of Seattle
Washington

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Zero-to-low Interest Loans

Coronavirus Aid, Relief, and Economic Security Act CARES Act | [Learn more](#)

A \$2 trillion economic stimulus law intended to provide immediate relief for individuals, nonprofits, businesses, and state and local governments. The federal funding program includes Paycheck Protection Program Loans for small businesses and nonprofits, and are forgivable under certain circumstances; Economic Injury Disaster Loans for small businesses and nonprofits; along with other provisions
United States

Kiva | [Learn more](#)

Kiva lenders have shown their commitment to providing financial assistance to all by making 0% interest loans to entrepreneurs in the U.S. on Kiva.org for the last 10 years. Effective immediately, U.S. applicants for a Kiva loan will have access to the following: Expanded eligibility: More businesses in the US will be eligible for a Kiva loan; Larger loans: The maximum loan on the Kiva platform will increase from \$10,000 to \$15,000; Grace period: New borrowers may access a grace period of up to 6 months for greater financial flexibility
United States

Birmingham Strong Emergency Loan Fund | [Learn more](#)

An emergency loan fund to provide zero-interest, 180-day loans to small businesses based in Birmingham, Alabama with less than 50 employees. Loans are available up to \$25,000 (with an average loan size of \$10,000) to help prevent staff reductions; offset losses related to the Coronavirus; and help companies sponsor sick pay for workers
Alabama

City of Los Angeles Small Business Emergency Microloan Program | [Learn more](#)

Businesses and microenterprises in Los Angeles that are responsible for providing low-income jobs can get an emergency microloan of \$5,000 to \$20,000. Loans with repayment terms of six months to one year carry an interest rate of 0% and five-year loans have interest rates of 3% to 5%
California

Florida Small Business Emergency Bridge Loan Program | [Learn more](#)

Loans of up to \$50,000 to \$100,000 in certain special cases are available to coronavirus-affected small businesses. The loans are meant to serve as short-term funding that can be repaid once businesses can access alternative funding. Loans are interest-free for one year; after that, the interest rate rises to 12%
Florida

Chicago Small Business Resiliency Fund | [Learn more](#)

Small businesses in Chicago can apply for low-interest loans of up to \$50,000 with repayment terms of up to five years
Illinois

New York City Small Business Continuity Fund | [Learn more](#)

Businesses with fewer than 100 employees can get up to \$75,000 in interest-free loans from the city to cover revenue losses
New York

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Additional Financial Support Resources

CASE Smart Impact Capital | [Learn more](#)

For entrepreneurs seeking impact capital, Duke University's Center for the Advancement of Social Entrepreneurship is offering their online impact investing capital-raising toolkit, CASE Smart Impact Capital, for free. If you register in the next two weeks, you'll receive a free six-month license, as well as an invitation to a live webinar on managing impact investment fundraising during COVID-19, which will provide you with advice and support about raising investment capital from Cathy Clark of CASE, and Caroline Bressan of Open Road Alliance. Use the discount code: COVID19 by April 8, 2020

Global

Shopify Covid-19 Response | [Learn more](#)

Shopify is offering gift cards for all plans and customers; \$200 million in small business funding through Shopify Capital; local pickup and delivery options; and, extended 90-day free trial

Global

Zapier Small Business Assistance Program | [Learn more](#)

Zapier is creating a \$1 million small business assistance program to provide free Zapier service and upgrades to small businesses and solo entrepreneurs who are paying Zapier customer as of 3/20/2020

Global

Additional funding resource lists can be found on the following sites

[Candid Funds for Coronavirus Relief](#) (*Global, International, and US*)

[Cartier COVID-19 Resources & Ongoing Opportunities for Women Social Impact Entrepreneurs](#) (*Global, International, and US*)

[Community Foundations Coronavirus Funds](#) (*US, organized by state*)

[Forbes List Of Coronavirus \(COVID-19\) Small Business Relief Programs](#) (*US, organized by state*)

[Giving Compass Coronavirus and COVID-19 Funds](#) (*Global, International, and US*)

[Tory Burch Foundation Resources for Small Businesses During Covid-19](#) (*Global, International and US*)